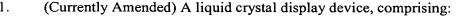
## IN THE CLAIMS

Claims 1-13 are pending in this application. Please amend claims 1 and 5-12 as follows:



a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates; and

a backlight arranged at a back face of the liquid crystal display panel and [[has]] having a light source and a reflector, wherein the liquid crystal display device is capable of performing as a transmissive display which uses light from the light source and as a reflective display which uses external light incident from a front face side of the liquid crystal display panel by reflecting the external light on the reflector,

the improvement being characterized in that a polarizer is arranged between the back-face-side substrate of the pair of substrates and the backlight, the polarizer being formed to absorb polarized light having a predetermined polarization direction,

at least two or more light diffusion layers are arranged between the back-faceside substrate of the pair of substrates and the reflector of the backlight, the at least two or more light diffusion layers including a first diffusion layer and a second diffusion layer, and

a prism sheet is arranged between the first diffusion layer and the second diffusion layer.

- 2. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion plate or a diffusion sheet.
- 3. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion tacky adhesive material.
- 4. (Original) A liquid crystal display device according to claim 1, wherein at least one of the light diffusion layers is constituted of a diffusion film.

- 5. (Currently Amended) A liquid crystal display device, comprising:
  - a transmissive type liquid crystal display panel which sandwiches a liquid crystal layer between a pair of substrates,
    - a light source,

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- a light guide body which is arranged at a back face side of the liquid crystal display panel and on which light from the light source is incident, and
- a reflector which is arranged at a back face of the light guide body, wherein the liquid crystal display device is capable of performing as a transmissive display which uses light from the light source and as a reflective display which uses external light incident from a front face side of the liquid crystal display panel by reflecting the external light on the reflector,

the improvement being characterized in that a polarizer is arranged between the back-face-side substrate of the pair of substrates and the backlight light guide body, the polarizer being formed to absorb polarized light having a predetermined polarization direction,

at least two or more light diffusion layers are arranged between the back-faceside substrate of the pair of substrates and the light guide body, the at least two or more light diffusion layers including a first diffusion layer and a second diffusion layer, and

- a prism sheet is arranged between the first diffusion layer and the second diffusion layer.
- 6. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

the polarizer being arranged between the back-face-side substrate of the pair of substrates and the light guide body, and

the light diffusion layer being arranged between the back-face-side substrate and the polarizer.

7. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

the polarizer being arranged between the back face-side substrate of the pair of substrates and the light guide body, and

- a diffusion tacky adhesive material being arranged between the back-face-side substrate and the polarizer as at least one of the light diffusion layers.
- 8. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

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the polarizer being arranged between the back face side substrate of the pair of substrates and the light guide body, and

- at least one of the light diffusion layers being arranged on a surface of the polarizer at a side where the light guide body is positioned.
- 9. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes the polarizer being is provided with an antiglare layer which is arranged between the back-face-side substrate of the pair of substrates and the light guide body as the light diffusion layer.
- 10. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

the polarizer being arranged between the back-face side substrate of the pair of-substrates and the light guide body,

a reflection polarizer arranged between the polarizer and the light guide body, and

the light diffusion layer being arranged between the polarizer and the reflection polarizer.

11. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

the polarizer being arranged between the back face side substrate of the pair of substrates and the light guide body,

- a reflection polarizer arranged between the polarizer and the light guide body, and
- a diffusion tacky adhesive material arranged between the polarizer and the reflection polarizer as at least one of the light diffusion layers.

12. (Currently Amended) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes

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the polarizer being arranged between the back face-side substrate of the pair of substrates and the light guide body,

a reflection polarizer arranged between the polarizer and the light guide body, at least one of the light diffusion layers being arranged between the back-faceside substrate and the polarizer, and

at least one of the light diffusion layers being arranged between the polarizer and the reflection polarizer.

13. (Previously Presented) A liquid crystal display device according to claim 5, wherein the liquid crystal display device includes a diffusion plate or a diffusion sheet which acts as one of the light diffusion layers and the diffusion plate or the diffusion sheet is arranged at a position closest to the light guide body among the at least two or more light diffusion layers.